

# NIRA supported in Dettol Hygiene Olympiad

## (BANEGA SWASTH INDIA)

### In Rajasthan

Dettol Hygiene Olympiad, is the biggest campaign in India mobilize community specially school going children under an annual flagship activity of Dettol Banega Swasth India. Aimed at building awareness around the importance of hygiene plays a critical role in the prevention of illnesses among children, this unique initiative offers an interactive platform for children to learn about hygiene and healthy habits.



Purpose of the Dettol School Hygiene Olympiad is addressing hygiene gaps to better health.



Dettol Hygiene Olympiad 2.0 is supported by over 100 partners which include, Plan India, MAMTA HMC created partnership with NIRA in Rajasthan to facilitated the examination in schools and oriented the children and teachers about the initiative. After conducting the examination volunteers of NIRA helped in assessment of answer sheets and facilitated the

data entry work to help the result of Olympiad examination. This olimpiad was conducted in Rajasthan from September 13 to 20<sup>th</sup> 2023.

The exam was divided into five levels, among the students of Class 1 – 8, containing Multiple Choice Questions (MCQs) on health and hygiene. Students between class 1-2 appeared for level 1 examination; Level 2 exam was taken by the students of class 3-; Level 3 exam was for class 5-6, level 4 for class 7-8, and level 5 was taken by the students of 9 and 8.

A total of 15 students (three in each category) across the country, won in the five levels of the exams, and were awarded with cash prizes.

Coverage	
Districts	25
Volunteers	120
Schools	300
Students appeared in examination	45000

Children aged 6 to 16 years an impetus to explore the nexus between hygiene, health, and safeguarding their family. One winner was announced from each state and union territory and select winners was felicitated in person at the launch of Dettol Banega Swasth India Season 10.

Inculcating the simple practice of hygiene among children is extremely effective against several diseases. Research findings shown the direct interconnection between the reduction of diseases and regular handwashing with soap, especially at critical times of pre-meals, post-defecation, and pre-feeding babies.

In many situations, however, both access to hygiene facilities and support for essential behaviours are lacking in India. Dettol Hygiene Olympiad 2.0 under its flagship campaign Dettol Banega Swasth India, supports good basic hygiene practices among children and encourages them to attain positive hygienic habits that last a lifetime. It is a step towards a healthy India.”



Acknowledging children as the foundation of our nation, the Dettol School Hygiene Education program has successfully cultivated awareness and facilitated a shift in behaviour, encouraging the adoption of optimal hygiene practices among children and adolescents.

NIRA deployed 114 volunteers to facilitate the exam. Total 25 Districts Includes-Ajmer, Sriganagar, Kota, Baran, Rajasmand, Udaipur, Dungarpur, Banswara, Chittorgarh, Bhilwara, Jaipur, Dausa, Karauli, Bundi, S. Madhopur, Jhalawar, Jodhpur, Pali, Jalore, Sirohi, Tonk, Bhilwara, Nagaur, Bikaner, Sikar, Jhunjhnu were covered with about 45000 students of roughly 300 schools were participate in the examination .



From the state of Rajasthan Mr Naveen, Bikaner and Sakshi of Kota got the winning award of the Olympiad. - Naveen a resident of Pugal, was chosen as the Dettol Hygiene Olympiad 2.0 second winner. He is a student of Class 3 at the Mahatma Gandhi Government School in Pugal, Bikaner. Naveen is belongs to a low-income home. Sakshi, Kota, Rajasthan, a resident of Ladpura, Mawasa, Kota, Rajasthan, participated in the Dettol Hygiene Olympiad 2.0 and came out as a winner. She is a student in Class 6 at the Government Upper Primary School. Her parents work as day labourers. She is part of a large family, which increases the hardship for day to day needs to be met.

